

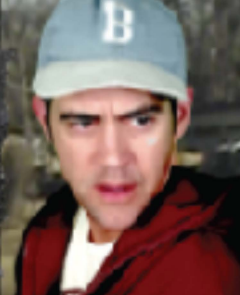
1994



2019



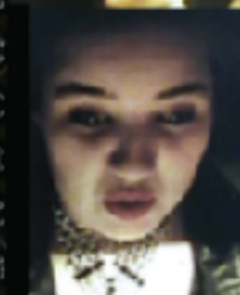
LOUDER



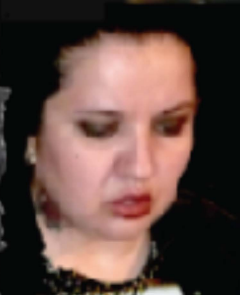
than



inspired by an actual event



WORDS



a comedy by chadd stoops



they had 8 days to finish their movie.
it took them 25 years.



17 E
Film
“For all sad words of tongue
or pen, the saddest are these,

‘It might have been’.”

– John Greenleaf Whittier
16 D-16A

CONTENTS

1. TITLE/QUOTE
2. CONTENTS
3. EXECUTIVE SUMMARY
4. OUR FILM: WHAT'S THIS MOVIE ABOUT?
5. DIRECTOR/WRITER NOTES: THIS HAS NEVER BEEN DONE BEFORE.
6. OUR POTENTIAL CAST
7. BOX OFFICE COMPARABLES
8. OUR PRODUCTION TEAM
9. THE FOUR FILM DEMOGRAPHIC REQUIREMENTS
10. FINANCIAL PLAN & INVESTMENT STRATEGY
11. RISK ASSESSMENT
12. PRODUCTION PLAN
13. COMPETITIVE ADVANTAGE
14. TARGET MARKETS
15. MOOD BOARD/OR THE "FEEL OF THE FILM"
16. ONE GOOD FILM FILMS CONTACT INFORMATION

the story is fiction. → the event was true.

the cast is real.

inspired by an actual event

FADE IN:



EXECUTIVE SUMMARY

EXECUTIVE SUMMARY

LOG LINE

Seven former college students are forced to reunite, steal their old grad film from a time capsule, complete it and return it before their 25-year-old lie destroys their reputations and the University they all went too. They had 8 days to finish their movie. It took them 25 years.

QUICK OVERVIEW OF THE FILM

Louder than Words is a non-stop (from beginning to end) comedic adventure/roller-coaster ride that takes us - the audience - on a personal, raw, (sometimes introspective) and hilarious journey to fulfill a "what if" dream (that initially actually happened) by correcting a wrong at all costs. The story is fiction, the event was true, the cast is real.

CASTING

The production team will be securing letters of intent (LOI) the moment we can secure funding. The roles of specifically, WAXMAN (Nick Nolte) and SULLY (Himself) will be encouraged by the fact both of them attended the college as we will be filming at (University of Northern Colorado in Greeley, Colorado). CHRISTOPHER WALKEN (Himself), ALFRED MOLINA (Mario Luigi) and ZOEY DEUTCH (Gabby McNorton) will all require funding first, but we believe that they can be attained as there is not seemingly a lot on their plate this year. The "main cast" will be of those in the previous film from 1994. All of the actors have read for their parts and are seasoned actors. They fit their parts perfectly.

FINANCING

The financial requirement for this plan is \$2,860,805. The \$2,860,805 will provide for the development, production and post-production deliverables for the film. The structure allows for both a traditional distribution path of an acquisition deal as well as self motivated release strategy of the film.

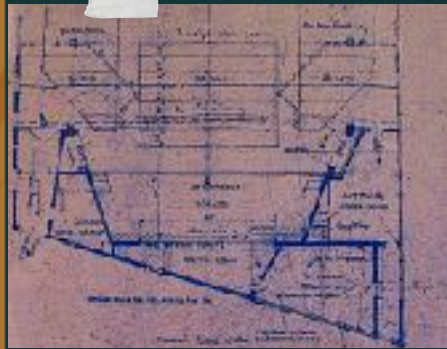
SALES

The Production Team is in discussions to attach strong international sales representation to present "Louder Than Words" globally at major film markets. Advising on the content presentation, casting, marketing, and sales positioning, "Louder Than Words" can avoid the typical pitfalls of indie sales.

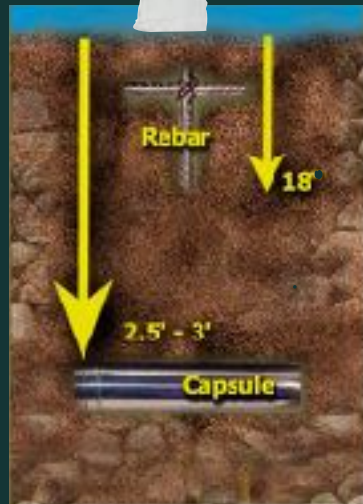
The budget for the proposed film has been designed with the financial return in mind. The return strategy is based on a practical plan for accessing traditional indie comedies of the same genre that have been successful using a DVD rental and RedBox distribution to commercialize sales of the DVD which will contain the original 1994 fully completed Louder Than Words film. As well as Theatrical, Video on Demand (VOD) for internet and cable, DVD/blu-ray, broadcast, and foreign distribution outlets will be pursued - each with specific intent.



THE PROJECT:
WHAT'S THIS MOVIE ABOUT?



In 1994, seven ambitious college theatre friends are given the opportunity of a lifetime when they are offered money (from their University) to finance their potentially "career making" dream film, under the condition they show it at the largest crowdfunding Gala the theatre school had ever seen. Featuring the schools finest young actors of the day, this first feature film was to be a stepping stone for the small town, the University, and it's famed Professor, putting the town on the map and solidifying the University as a place for serious actors.



Upon discovering their film (ironically named "Louder Than Words") was without any sound, just eight days before the movies release, and believing they can finish it in time, the students opt to lie to their teacher and town that their film is indeed completed in order to keep the money and their promise. However, on the night of the films premier, these "fine young actors" leave their thousands of fans, donors and professor high and dry.

OUR FILM WHAT'S THIS MOVIE ABOUT?



Time Capsule

Years later their film, mysteriously appearing in the program of a present day Gala once again, is set to be released "as is" (per the dying request of their late professor) to the town that paid to see it years before. They now have to steal their unfinished movie back from a time capsule buried deep beneath the schools theatre stage. Unless these former theatre "friends" can set aside their differences and egos long enough to complete the last five minutes of the film, add sound, and return it to the capsule before it's unveiling, their 25-year-old lie and debt, will expose them for the frauds they once were, and this time, irreversibly, destroy them all. It will be the ultimate "second chance" to right a wrong.



DIRECTOR/WRITER NOTES:
THIS HAS NEVER BEEN DONE BEFORE.

DIRECTOR/WRITER NOTES

THIS HAS NEVER BEEN DONE BEFORE

1 ✓

This film is something to be experienced. Most of us, to some degree, wishes we could go back and change one thing in our lives; something in our past we wished had gone another way. A girl we might have said yes to, a friend we should've spent more time with, a project we could have finished that would have changed the course of our lives, or sent us on a different path. Up until this point, movies have been 2D in telling this type of "true to life" story. Films of this nature either use other people to recreate something that actually happened or it uses the same people and calls it a documentary. Louder Than Words transcends the modern "Time Travel" adventure comedy in that it is an event that actually happened, told in a fictional tale, using the same people from 25 years before.

The story grabs our attention right away because it speaks to the very nature of our own stories. The "what if" stories. It takes us on a journey as we vicariously relive the story these characters are all reliving. This is a once in a lifetime, rare, opportunity, to be a part of something truly special and unique, as we see a film from 25 years ago, completed in real time. ✓ 2

3 ✓

The entire goal was to create a film in which the audience could feel "a part of" throughout. We're building a camaraderie with the audience, a kinship. We all remember what it was like to watch those special movies that made us excited to go to the theater when we were kids (and even as adults), come home, talk about it, quote the lines, and go back again. This is one of those movies. Movies like Back to the Future, Ghostbusters, The Princess Bride, The Goonies, The Blues Brothers, and Raiders of the Lost Ark. This film has that same fun/adventure we all crave, with characters we fall in love with and stories we can't seem to let go of.

A close-up, top-down view of a vintage typewriter's carriage and keyboard mechanism. The central carriage is dark and metallic, with a prominent curved metal plate. Below it, the keyboard is visible, showing rows of keys with a textured, ribbed surface. The background is a light, neutral color, possibly the paper or the inner casing of the typewriter.

OUR POTENTIAL CAST
BOX OFFICE COMPARABLES

OUR POTENTIAL CAST



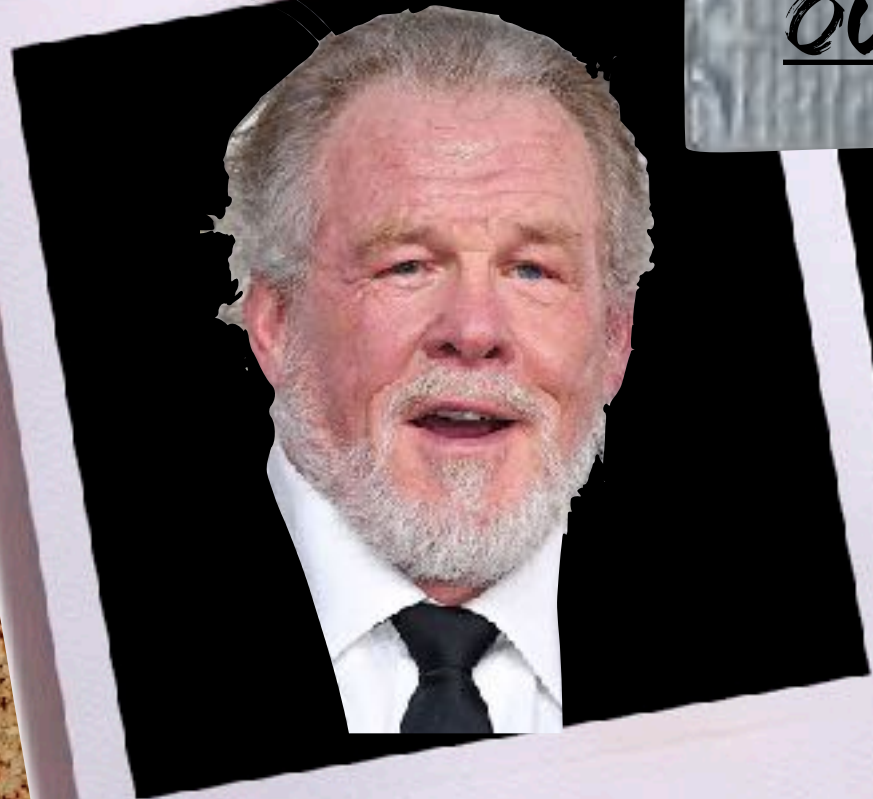
Jessica Rothe

as Gabby McNorton

Jessica Rothe is an up and coming star whose body of work is quickly being noticed. Most known for her role as Tree in the hit Horror/Comedy Happy Death Day, and the recently release anticipated sequel Happy Death Day 2U. Happy Death Day, which had a Budget of \$4.8MM in 2017 earned \$125.5 MM worldwide.

Playing the role of Gabby McNorton, daughter of Ava McNorton, she would bring a likable humility, as well as a tomboyish fun appeal to the role.

OUR POTENTIAL CAST



Nick Nolte

as Waxman



Sully Sullenberger

as himself

Both Nick Nolte and "Sully" Sullenberger attended the University of Northern Colorado in one way or another. Nick Nolte did summer stock theatre for Little Theatre of the Rockies two years in a row and Sully got a masters degree in Public Administration. Both have rolls in the movie and would bring people to the seats. Nick Nolte is a legend and this comeback as a man who gave up his dream of acting is perfect. He has gone on to films such as Cannery Row, 48 Hours, Three Fugitives, Cape Fear, and Tropic Thunder. Sully recently stared in Daddy's Home 2.

OUR POTENTIAL CAST



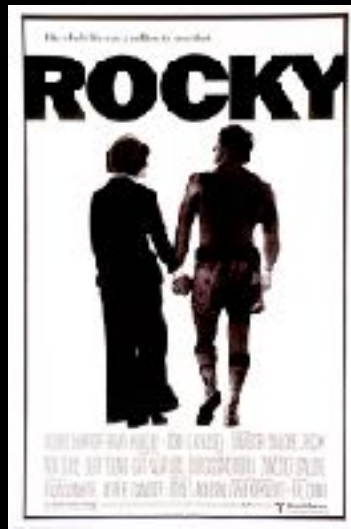
Christopher Walken
as Himself



Alfred Molina
as Mario Luigi

Christopher Walken and Alfred Molina have been in numerous films. Alfred Molina has starred in films such as Raiders of the Lost Ark, Spider-Man 2 (Doctor Octopus), The Man Who Knew Too Little, Boogie Nights and Chocolat with Johnny Depp. Christopher Walken has been in everything under the sun bringing gold (even in recent years) to everything he touches. Such as The Deer Hunter, True Romance, Pulp Fiction, Catch Me If You Can, Antz, Balls of Fury and countless others. Christopher Walken is a favorite amongst young and old audiences and Alfred Molina, is an outstanding talent.

BOX OFFICE COMPARABLES



Rocky
(1976)

Director: John G. Avildsen
Budget: \$1.1MM (\$4.8MM in
2018)
Gross USA: \$117MM (\$520MM)



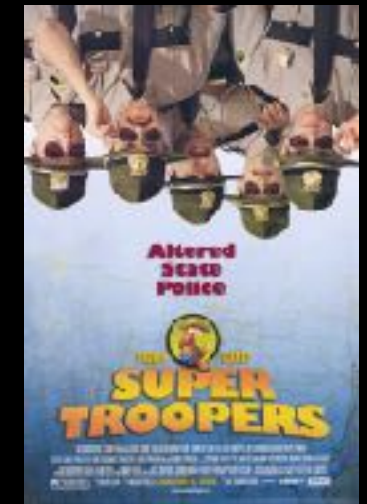
Boyhood
(2014)

Director: Richard Linklater
Budget: \$4MM
Gross USA: \$25MM



Shaun of the Dead
(2004)

Director: Edgar Wright
Budget: \$4.9 MM
Gross USA: 14MM
Internationally: \$30MM



Super Troopers
(2011)

Director: Jay Chandrasekhar
Budget: \$1.2MM
Gross USA: \$18MM

A close-up, low-angle shot of a vintage typewriter's carriage and typebars. The image is dimly lit, with a warm, golden-brown glow. The text "OUR PRODUCTION TEAM" is overlaid in the center in a classic typewriter font, underlined.

OUR PRODUCTION TEAM



Chadd Stoops

Chadd Stoops has been acting, writing and performing stand-up and improvisational comedy since the age of 9. He began publicly performing and writing stand-up material at the age of 14 in night clubs per the forceful nudge of his teachers. He has since gone on to star on stage and screen in such feature film hits as Surrogate Valentine, which premiered at SXSW and then ran on Netflix for three years to glowing reviews, and Recollection which won several awards including best horror film at Comic Con.

OUR DIRECTOR / WRITER /
PRODUCER / AND LEAD ACTOR

He has also written and starred in several short films, as well as creating a mock screen test for the role of the Joker which was privately viewed by Christopher Nolan. Chadd has an exceptional eye for creating a visually comedic experience for his audiences, not only as a performer and writer, but also as a director, and has a true talent for telling stories filled with humor and heart.

He know's what's funny, because he himself is very funny.

Check out his IMDb page for a list of his accomplishments.

http://www.imdb.com/name/nm1046890/?ref=nr_sr_1

Like Sully, Chadd is also an alumni of the University of Northern Colorado where they will be shooting this summer.



Elizabeth Mihelich is the Founder and CEO of Inspired Idea Productions.



ELIZABETH MIHELICH

She's a producer, line producer, writer and actress. An intuitive and empathetic leader, Elizabeth strives to embolden, empower and ignite passion through the art of story telling and higher consciousness. She's a rare breed, a type A AND a creative mind that can bring organization, structure and her stellar problem solving skills to any project, while also tapping into her creative genius. A true lover of collaboration, honed at the best long form improv schools, Elizabeth thrives when she can connect others, be inspired by incredible conversations and help others bring their stories and dreams to life. Her expertise is in indie feature and short films that deliver an incredible production value while not breaking the bank. Her productions have been known to be crew favorites, though they're working hard within limited resources, the

respectful, grounded and thoughtful crews she puts together thrive under the hardest of circumstances.

If you're into the woo-woo,

Elizabeth has other tools in her arsenal to unlock your creativity, love life, career

or money blocks, ask if you dare!

Elizabeth co-produced the feature film, "Aporia" starring Judy Greer and Edi Gathegi that will have its world premiere at Fantasia Fest 2023 and will be in theatres this August. Working in Los Angeles in the summer of 2022, she helped guide the production through a 17 day shoot, a very limited budget and some very challenging situations (and still brought it in under budget). She's written multiple screenplays, Partnering, Tag-A-Longs, Turning Tables, Manifest Destiny and others. Tag-A-Longs was a finalist in the Mammoth Film Festival Pitch Fest in 2020 and has been considered by multiple producers and studios.

OUR LINE PRODUCER

on IMDb. [https://](https://www.imdb.com/name/nm0293189/?ref=fn_al_nm_1)

www.imdb.com/name/nm0293189/?ref=fn_al_nm_1



THE FOUR FILM DEMOGRAPHIC REQUIREMENTS
FINANCIAL PLAN/INVESTMENT STRATEGY
RISK ASSESSMENT

THE FOUR FILM DEMOGRAPHIC QUADRANTS

The Four

Film

Demographic Quadrants

This begs the question, "in what age/gender demographic does your film fit in?" Basically, "which age group and gender of people would most likely come see the film?" Most films aim for two or three quadrants.

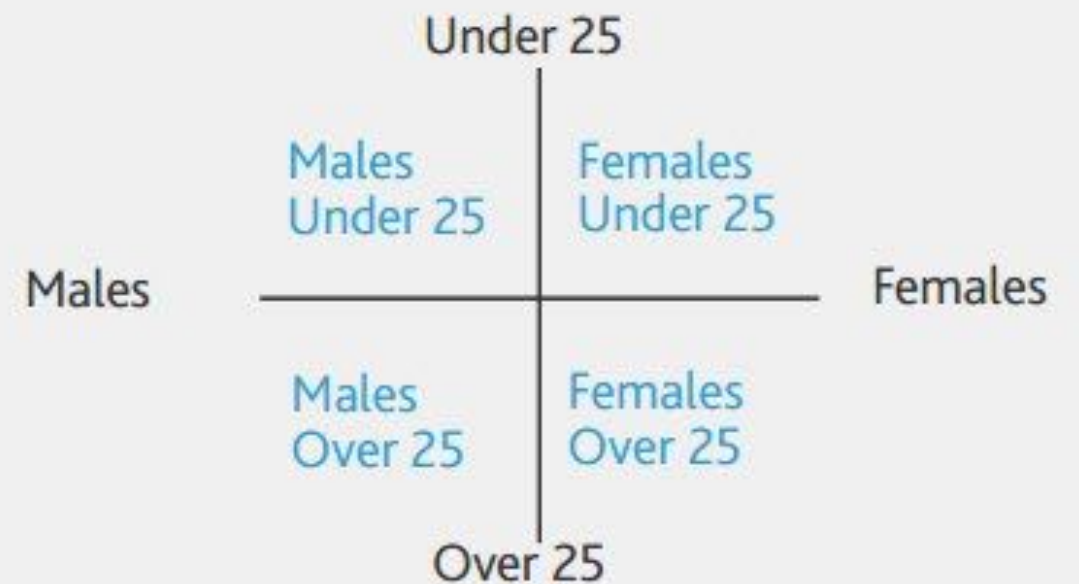
Louder Than Words fits in all four quadrants making it a comedic

film for all ages and genders. It's a film

*everyone would want to go see.

*see Target Markets for more detail.

Film Demographic Quadrants



FINANCIAL PLAN

INVESTMENT STRATEGY

LOUDER THAN WORDS

DIRECTOR: Chadd Stoops
 PRODUCER:
 WRITERS: Chadd Stoops
 PREPARED BY: Elizabeth Mihelich
 SCRIPT: LPEdits

PREP: 4 Weeks
 SHOOT: 28 Days
 TRAVEL: 2 days
 LOCATION: Greeley, CO
 UNIONS/GUILDS: SAG, Non-Union Crew

Acct#	Category Description	Page	Total
100-00	SCRIPT & RIGHTS	1	\$20,200
110-00	PRODUCERS	1	\$101,708
120-00	DIRECTOR	2	\$25,860
130-00	CAST	3	\$588,372
140-00	STUNTS	5	\$86,692
150-00	ATL TRAVEL & LIVING	6	\$50,650
ABOVE THE LINE TOTAL			\$873,483
200-00	PRODUCTION STAFF	9	\$244,583
210-00	EXTRA TALENT	12	\$28,592
220-00	CAMERA	13	\$207,534
230-00	PRODUCTION SOUND	16	\$61,379
240-00	ART DEPARTMENT	17	\$90,617
250-00	SET DRESSING	19	\$111,895
270-00	PROPS	21	\$55,425
280-00	SPECIAL EFFECTS	23	\$1,000
290-00	LIGHTING	23	\$92,381
300-00	SET OPERATIONS	25	\$122,866
310-00	WARDROBE	28	\$120,015
320-00	MAKEUP & HAIRDRESSING	30	\$66,540
330-00	PICTURE VEHICLES & ANIMALS	32	\$18,751
340-00	LOCATIONS	32	\$210,055
350-00	FACILITIES	37	\$21,315
360-00	CATERING & CRAFT SERVICE	38	\$120,606
370-00	TRANSPORTATION	39	\$144,067
380-00	FILMSTOCK/STORAGE/MEDIA	42	\$18,150
390-00	PRODUCTION VFX	43	\$2,172
400-00	BTL TRAVEL & LIVING	43	\$78,610
BELOW THE LINE TOTAL			\$1,814,553
500-00	EDITING	45	\$55,101
510-00	MUSIC	45	\$34,160
520-00	POST SOUND	46	\$20,000
530-00	POST FILM AND LAB	46	\$49,200
540-00	POST DELIVERABLES	46	\$4,650
550-00	POST VFX	46	\$12,000
POST PRODUCTION TOTAL			\$175,111
600-00	INSURANCE	48	\$31,663
610-00	LEGAL	48	\$9,000

Acct#	Category Description	Page	Total
640-00	GENERAL EXPENSES		\$7,650
OTHER TOTAL			\$59,663
700-00	CONTINGENCY		\$292,281
	SAG Deposit : 1.6%		\$48,000
Total Above-The-Line			\$873,483
Total Below-The-Line			\$2,049,327
Total Above and Below-The-Line			\$2,922,810
Grand Total			\$3,263,090
801	SAG Deposit returned		\$(48,000)
800	Colorado Film Incentive		\$(354,285)
Sub Total			\$(402,285)
Net Total			\$2,860,805

ROI

Investors will recoup 100% of their investment before any profits are distributed.

EXAMPLE

If this film nets \$6 million, with our ROI structure: \$2.8 million will be returned to investors first, leaving \$3.2 million in net profits. All profit participation comes from production entity's share which percentages will be determined upon the investment. Typically 10% - 20% will go back to investors.

EQUITY AND LEGISLATION

Similar to the hard-equity strategy, the legislation strategy allows for a production to shoot in a state high in tax-incentives. Colorado offers a 20% tax rebate on all in state spending. We plan to film everything "in state", providing investors a near perfect rebate.

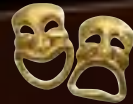
- Taking advantage of such incentives protects an investment up to an additional 20% before production even begins.

EQUITY, LEGISLATION, AND PRE-SALES

Combined with the two strategies above, a presages agreement takes advantage of a films potential sales results and leverages that against mezzanine debt to finance a portion of the production.

- The same fundraising structure will still be implemented with 100 shares total and percentage for sale to investors.
- The difference is that once the sales agent is able to pre-sell some of the 150 territories, that money (minus the sales commission) will be handed back to the investors. This way the investors can see a partial return before the film is even in production.

RISK ASSESSMENT



INVESTMENT RISK

An investment in the production of a motion picture is extremely speculative and involves a high degree of risk. Managers will seek accredited investors who understand this risk. The ideal investor is one who believes "Louder Than Words" should be shown to the widest audience possible. With this goal in mind the producers have established an accurate budget and prepared a marketing strategy for major and self-release. This is an effort to eliminate the element of chance and to ensure future returns.

PRODUCTION RISK

The cost of developing and producing motion pictures is often underestimated and may be increased by reasons or factors beyond the control of the producers. The mistake many inexperienced filmmakers make is to begin preproduction and principle photography before all elements are in place for the successful completion and delivery of a quality product. The producers intend to mitigate these production risks in three ways.

1. Ensure key elements are satisfactorily addressed and resolved before the production phase (large expenditures) begins. Such issues include: finalizing a script, engaging a reputable script clearance company to address legal issues, engaging a completion bond company that will create internal accountability and assure the completion of the film, and assuring the film has a committed cast in place that have both the skills and draw to attract distributors as well as an audience.
2. Create alternate plans for personal and workflow that limit production delays due to unexpected circumstances. The filmmakers of Louder Than Words are experienced in the field and possess excellent production planning and execution skills. Essential factors in planning are to have qualified personnel available to step into key positions in case of emergency. Additionally, the Production Team will have alternate shooting sites available when inclement weather is anticipated and build the productions schedule so it can easily accommodate necessary changes.
3. Put in place comprehensive insurance to mitigate any expense that might truly be out of the producers' control. Procuring business insurance might seem obvious; however, too often inexperienced producers take shortcuts when it comes to production insurances. Although the Production Team's first goal is to continue working once full momentum of production starts, it is vital that all measures be taken to ensure the project will be completed and there is no legal exposure that endangers delivery. Comprehensive coverage will include Film Producer's Indemnity (Cast Insurance), Negative Film Coverage (or digital equivalent), Producer's Errors and Omission, et. al.

A close-up, low-angle shot of a typewriter's keyboard mechanism. The focus is on the central part of the keyboard, showing the intricate metal and plastic components of the typebars and the carriage. The lighting is dramatic, highlighting the metallic surfaces and the texture of the plastic. The text is overlaid in the center of the image.

PRODUCTION PLAN
COMPETITIVE ADVANTAGE
TARGET MARKETS

PRODUCTION PLAN

Two Months
2023/2024
Pre-Production

Three Months
2023/2024
Production

2024
Post Production
and Marketing

Lock down Funding

Budget Completion

Media Campaign
Advertising and PR

Build Sets

Go Into Production

Lock Distribution
Domestic and Foreign

Lock Actors,
Locations, and Crew

Editing and
Sound

RELEASE FILM by
January 2020

Timing and the amount of total funding will determine the speed in which the filming is completed. UNC is available only during certain times of the year, where a large part of our story takes place. The college has graciously given us space there; however, they request we film at designated times during the year due to school being in session. Our window is in late July to mid August. In order for us to begin filming on time we need to complete pre-production as soon as possible, or forfeit a year.

SUBJECTIVE MARKETABILITY

Without question there is a huge market interest in films that deal with the past and time travel. This film hits heavy on themes people love to go to the movies for. **Louder than Words** tackles time travel, a heist, buried artifacts, comedy, drama, suspense, romance, a sting operation, and a true story all into one. It's also compelling in that we are using the "same actors" from 25 years before. This is fascinating to people. They love the idea of the "true story" aspect of films. People rush to see movies based off of true stories because something about "what was" and "did that really happen" excites a general audience, gets them thinking, keeps them involved, and includes them. This movie has all the elements of a great story while at the same time combining elements within a story that have never been combined before; combining actual events with a fictitious story using the people from a true event. The only story even close would be **BOYHOOD**. **BOYHOOD** spans 12 years. **Louder than Words** spans 25 years and it literally crosses over from a real event to a fictitious one and back again. It's a fun movie that people will want to watch again and again.

SALES REALISM

How? We introduce the concept to the market before physical sales. Much of the market is saturated with independent films that have little to no niche, original concept, great story or a plan to sell. **Louder than Words** has all of these things. One of the great things about the film is the unfinished film within the film aspect. Nearly 100% of people who read the script, or watched our promotional video, expressed an interest in also seeing the original film's final product as well as the new film. The idea is that once the film is released the only way they will be able to watch the finished film from 1994, in it's entirety, would be to purchase the DVD.

On top of this, **Louder than Words** was shopped around, in October of 2017 and 2018, at the American Film Market (AFM) just to see if the project had any interest amongst distributors (who are typically there looking for already produced films). Although **Louder than Words** is still in preproduction, we received an overwhelming response from film distributors wanting to see our film once we obtained a finished product for possible distribution. There is a market for this unique film.

TARGET MARKETS

①



College kids

As mentioned earlier, *Louder Than Words* covers four major demographics.

Because it takes place on a college campus, and actual college students will be playing parts throughout the film, we believe this will be a college draw. The film also has a very "Back to the Future" quality in that the daughter of two of the main characters will get a chance to see what it was like for her parents when they were in college.

The film's core cast all grew up in the 80's, so anyone who went to school in the 80's or 90's (or was born during this time) will definitely be able to relate. Also, the film references culture from the 80's and 90's.

There is a beautiful love story woven throughout the movie, that ties the finishing of the "film within the film" to our main story. The sister element as well as the Father/daughter dynamic and the conflicts that arise from wanting to be "Daddies" girl, even as an adult, are major themes. The mother/daughter relationship, and always feeling the need to meet parental expectations, is also central to the story.

The relationship between the two male leads is very reflective of Butch and Sundance, where they get along, but are constantly at odds. The male bonding and wanting to know where you fit in the world at middle age as well as aiming to please our "father figures" (as men) in life is a huge story arc throughout the film.

②



80's and 90's kids

③




Women of all ages

④



Men of all ages

A close-up, top-down view of the carriage and typebars of a vintage typewriter. The image is dark and moody, with a focus on the intricate mechanical details. The text is overlaid on the upper portion of the image, centered horizontally. The typewriter's body is a dark, possibly black or dark brown, color. The typebars are visible at the bottom, showing their characteristic curved shape. The carriage is the central focus, with its various components and the typebar frame clearly visible. The lighting is dramatic, highlighting the textures and shapes of the metal parts.

MOOD BOARD

OR THE "FEEL OF THE FILM"

Mood



CAN ONCE IN A LIFETIME HAPPEN TWICE?

BOARD



A MOVING 12 YEAR EPIC



WHO SAYS YOU'RE ONLY YOUNG ONCE?



MISSION: IMPOSSIBLE



CONTACT

ONE GOOD FILM FILMS

INFORMATION

1135 Glenville Dr. #4
Los Angeles, CA, 90035

CHADD STOOPS

Director/Writer/Producer/etc...

310-365-7503

www.louderthanwordsthemovie.com

chaddstoops@onegoodfilmfilms.com

FADE TO BLACK

THE END?

